

ALROSA TODAY AND TOMORROW



MINING&PROCCESING

RUSSIA (YAKUTIA) RUSSIA (ARKHANGELSK) ANGOLA

SALES DIVISIONS

HONG KONG BELGIUM INDIA USA ISRAEL

DIAMOND PRODUCTION

MOSCOW BARNAUL





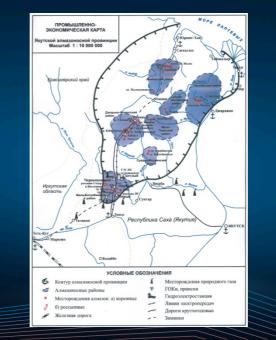
HOW COOL IS IT?

WEATHER

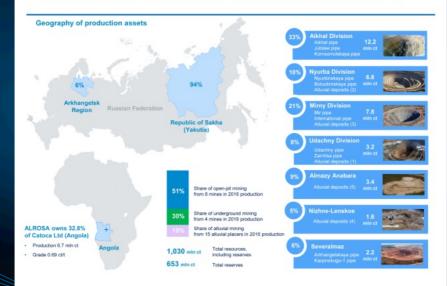
ALMOST NO AUTUMN AND SPRING







ALROSA's diamond production is well-diversified between divisions and types of mining









ALLUVIAL DEPOSITS

JSC ALMAZY ANABARA YAKUTIA



ALROSA is a global leader in rough diamond production with a strong financial profile

- ALROSA is a public diamond mining company with a 34% free-float on the Moscow Exchange
- ALROSA's production totaled 37.4 mln ct in 2016 representing 28% of global diamond output
- Strong financial performance resulting in 41% y-o-y revenue growth to RUB 317 bn, 49% y-o-y EBITDA growth to RUB 176 bn, EBITDA margin of 56% and robust free cash flow of RUB 111 bn

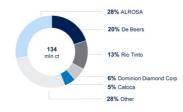
ALROSA's shareholder structure



ALROSA's financial results summary



Global diamond production



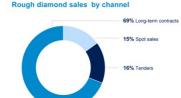
ALROSA runs long-term operational excellence program which is expected to result in OPEX savings of up to RUB 9 bn annually

Mining Processing Transport Administrative costs Organizational structure Maintenance Production development Energy use Automation

In 2017 - 2026 ALROSA expects to save up to RUB 9 bn annually from further improvement of operating efficiency including as follows:

- · steeper mine ramps to cut down on stripping;
- road trains to replace mine trucks at the Zarnitsa pipe of Udachny Division;
- · block caving at Udachny and Aikhal underground mines;
- · fuel gas and oil to reduce diesel fuel consumption.

ALROSA has a diverse distribution platform by channel and geography

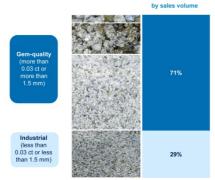




- ALROSA has a three-channel distribution strategy focused on long-term contracts, tenders and spot sales
- Currently ALROSA has 69 clients under long-term contracts, including 57 for gem-quality diamonds, with committed volumes and assortment
- Long-term clients are selected based on their financial position, reputation and track record

Gem-quality diamond sales account for 71% of total sales volume and 98% of sales value

2016 diamond sales breakdown





Rough diamonds are sorted by size, shape, clarity and color into 204 boxes

Rough diamonds are sorted by size, shape, clarity and color into 8,013 classification positions...



...which are combined to form 204 rough diamond boxes ready for sale

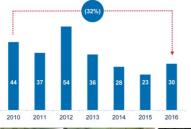


ALROSA continuously improves health and safety practices and focuses on the prevention of accidents

ALROSA constantly implements safety related systems and procedures:

- · geotechnical monitoring and forecasting of dangerous zones in underground excavations;
- gas control system in underground mines to prevent accidents caused by methane outbursts;
- · real-time system for active monitoring of vehicles;
- driver alert system to avoid collision with mining personnel.

Total number of accidents



Lost time injury frequency rate (LTIFR)

Number of lost time injuries per 1 mln hours worked











SUSTAINABILITY

ABSOLUTE WORLD LEADER IN TERMS OF INVESTMENT IN SOCIAL PROGRAMS

SUSTAINABILITY

OUR SOCIAL INVESTMENTS FOCUS ON PROVIDING TARGETED SUPPORT FOR CHILDREN'S INSTITUTIONS, CULTURAL AND SPORTS FACILITIES, EDUCATION AND ACADEMIC COMMUNITIES, AND PUBLIC HEALTH.







SUSTAINABILITY

IN 2016, ALROSA ALLOCAT-ED 155 MN DOLLARS FOR SOCIAL PROGRAMS, WHICH IS 6.7% OF THE COMPANY'S NET PROFIT UNDER IFRS. ON AVERAGE, ABOUT 3% OF EACH DIAMOND SOLD BY THE COMPANY IS SENT TO SOCIAL NEEDS.



CHILDREN



SCIENCE AND EDUCATION



CULTURE, ARTS, AND SPORTS



LOCAL COMMUNITY



ENVIRONMENTAL PROTECTION, SOCIAL INFRASTRUCTURE, NON-PROFIT ASSOCIATIONS AND OTHER PROJECTS



OUR CORPORATE INITIATIVES AIMED AT IMPROVING THE SOCIAL STATUS OF EMPLOYEES

THE DYNASTY IS THE LARGEST POLISHED DIAMOND WITH THE BEST CLARITY CHARACTERISTICS THROUGHOUT THE RUSSIAN JEWELRY HISTORY

THE DYNASTY





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