

# AWDC Café

## FINTECH - ONE ON ONE WITH UPHOLD

### WHAT IS UPHOLD?

Uphold is proud to be the world's fastest-growing FinTech platform, bringing a comprehensive suite of digital financial services, including cross-border payments and foreign exchange, to the diamond industry in partnership with AWDC.

### HOW CAN MY BUSINESS BENEFIT FROM UPHOLD?

Uphold is the fastest and most cost-effective way to hold funds in multiple currencies, convert and hedge between currencies, and send payments anywhere in the world, all within a single, digital platform, accessible 24/7 and free to join.

### HOW MUCH DOES IT COST TO JOIN AND USE UPHOLD?

Uphold is **free** to join and members can send money to **any** Uphold member, anytime, anywhere in the world for free, in any of our supported currencies. Members can receive payments from third parties and make off platform payments for a low, fixed fee.

### WHAT ARE THE BENEFITS OF JOINING UPHOLD?

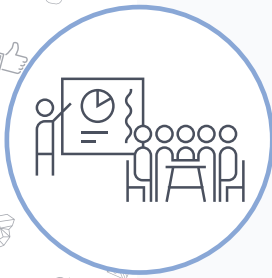
- Free to join
- Instant foreign exchange
- 24/7 accessibility
- No hidden fees
- Free to send any currency to any other Uphold member anywhere in the world, instantly.

### WILL I BE ABLE TO ACCEPT THIRD-PARTY PAYMENTS?

Yes, Uphold will open a dedicated USD bank account in the name of each AWDC participant with our banking partner, a fully licensed U.S. bank, City National Bank. Each participant will get an account number to which they can accept USD third-party payments to be deposited directly into their Uphold account.

### DOES THIS ACCOUNT HAVE DEPOSIT INSURANCE?

Yes, funds in your Uphold account are held within our partner bank, City National, and covered with FDIC deposit insurance for up to \$20 million USD.



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### WHAT ARE THE REQUIREMENTS TO BECOME AN UPHOLD MEMBER?

To open an Uphold business account, you will need to complete our business account application form and provide the following:

- Company name and type
- Passport or valid photo ID
- VAT / TAX EIN / TIN
- Physical mailing address (P.O. Boxes not accepted)
- Phone number
- Website (if applicable)
- Shareholder information (if applicable)
- Authorized signatories
- Estimated monthly volume
- AWDC registration number
- Constitutional documentation (MOA/AOA - including latest update)
- List of countries and U.S. State Jurisdictions in which the Company and any subsidiary that (a) is registered or licensed to do business; (b) pays suppliers and vendors; or (c) has employees

### HOW DO I KNOW MY MONEY IS SAFE?

Uphold's security is best in class with world leading technology. We keep a real-time public record of our reserve, independently audited, so you can rest assured that your funds are safe and can be withdrawn, at any time, regardless of the global economy.

### HOW DO I GET STARTED?

Getting started is easy. To open your free account as part of the AWDC FinTech Pilot, fill out the Uphold New Account Application, available online at <http://bit.ly/AWDCSignUp>. Once completed, our team will review and be in touch to help get you started.

*Speak to our team today to learn more and to express your interest in pilot participation.*

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