



Hong Kong International Diamond, Gem & Pearl Show
香港國際鑽石、寶石及珍珠展

3 - 6 August 2020

AsiaWorld-Expo 亞洲國際博覽館



Hong Kong International Jewellery Show
香港國際珠寶展

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7 April 2020

HKTDC Hong Kong International Jewellery Show and
HKTDC Hong Kong International Diamond, Gem & Pearl Show
3-6 August 2020
Fair Details and Application Form

Dear Pavilion Head / Working Partner,

Thank you for your support to the HKTDC Hong Kong International Diamond, Gem & Pearl Show.

The safety of exhibitors and buyers has always been our priority. With the Compulsory Quarantine of Persons Arriving at Hong Kong from Foreign Places Regulation in place, overseas exhibitors and buyers would have great difficulty joining the twin Shows which were rescheduled to 18 – 21 May. The two Shows are well recognised as a very important platform to capture business opportunities. Therefore, after consulting the Fair Organising Committee, **we will further reschedule the twin Shows to 3 – 6 August 2020 and they will be held at the AsiaWorld-Expo.**

To help the industry players capture more business opportunities during this difficult time, exhibitors can maintain and establish online contact with buyers during the traditional peak sourcing season through hktdc.com Sourcing online platform. We are expecting the situation will improve in August, and we will resume physical exhibitions as soon as possible to help global buyers and sellers recover the business lost during the pandemic. We hope that the online promotion together with the twin Shows in August can complement each other and maximise synergy. For buyers who cannot attend the Shows, we will also provide **O2O Business Connect** business-matching service with video conferences.

In the meantime, we need to start the preparation work for the August Fairs and please refer below:

(1) Hall Allocation

- AsiaWorld-Expo Hall 3, 5, 6, 7, 9 and 11
- Hall allocation is subject to overall space demand from exhibitors of each Show

(2) Product Zoning

- Hong Kong International Diamond, Gem & Pearl Show
 - Diamonds
 - Gems
 - Pearls
 - Laboratory-grown Diamonds & Synthetic Gemstones
 - Group Pavilions
- Hong Kong International Jewellery Show
 - Finished Jewellery
 - Packaging, Equipment and IT Solutions
 - Group pavilions



(3) Booth Size, Booth Type and Location

- With limited space, each exhibitor will be allocated a booth of 9sqm. You are welcome to apply for a bigger booth subject to space availability. Please indicate **the TOTAL pavilion request size to us on or before 21 April 2020 (5:30pm Hong Kong time)** but HKTDC will not guarantee as it is subject to the overall demand from all the exhibitors.
- Pavilion could be constructed by HKTDC Exhibition Service Department or outside contractor. Standard Booth should be used if pavilion size is less than 27qm.
- Pavilion location with floor plan will be provided later that you can allocate the booths to exhibitors.
- As our valuable business partner, we always provide flexibility to Pavilion heads to make the allocation. Please find the below indication that we dispatched to the individual exhibitors as a reference for you to decide the arrangement.

“Once you confirm to join the Shows in Aug 2020, you will be able to retain the priority to keep the same booth size and location as the original 2020 March edition when applying for the shows in 2021.

However, once you give up on joining the Show in Aug, your priority to retain the same booth size and location as the original 2020 March edition cannot be guaranteed though you will have a higher priority comparing with a new exhibitor. You will also have a choice to carry forward the paid participation fees for 2021 edition as a deposit or request for a refund.”

(4) Subsidy from the HKSAR Government

- The HKSAR Government has announced the launch of the Convention and Exhibition Industry Subsidy Scheme on 21 February 2020. **Both local and overseas exhibitors will be subsidized 50% of its participation fee, subject to a cap of HK\$10,000 (US\$1,282)** and this will only apply to fairs organised by the HKTDC.

(5) Payment

- For applicant who has made payment (full or partial) to HKTDC earlier, your participation fee for the August Show will be deducted from (1) the aforementioned HKSAR Government subsidy, and (2) the payment you have made to HKTDC earlier. You are offered a choice to transfer the excess payment, if applicable, to join the Show in March 2021 or request for a refund.
- While for applicant who did not make any payment to HKTDC earlier OR made only partial payment but not sufficient to cover the participation fee of the August Show, please settle your payment (or remaining payment) to HKTDC within 14 days after confirmation.



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(6) Confirmation Deadline

- Please indicate the TOTAL pavilion request size **on or before 21 April 2020 (5:30pm Hong Kong time)**. We may not be able to arrange for late submission.

Yours faithfully,

Exhibitions Department
Hong Kong Trade Development Council

