

In Antwerp We speak Diamond.

The City of Antwerp, has a rich diamond-history going back as far as 1447 and has developed a unique position as the world leading centre for diamond trade. Its position and reputation as a diamond trading city has been recognized internationally. Diamond trade was and continues to be a very important economic driver for the City of Antwerp and its business.

This century-old tradition has helped shape the city's identity and diversity, which is how 70 different nationalities and communities speak the same language here today: the language of diamonds.

Join us & Speak Diamond too!

As part of the international positioning of the city of Antwerp, our diamond industry is considered one of Antwerp's leading USP's which means the city includes the diamond theme in all its positioning campaigns.

Diamond-related businesses  The Jewellery Industry  The Gold- & Silversmith's Industry
Antwerp-based  Internationally oriented

Those businesses and activities are an important asset of Antwerp and are often internationally oriented, as is the city of Antwerp, in for instance its business channels and external relations activities. Like we both share the objective of promoting Antwerp as a Diamond Capital, we suggest to collaborate in its realisation. To this end, the City of Antwerp has developed the trademark 'IN ANTWERP WE SPEAK DIAMOND'.



Sparkle like A diamond and let us join forces to further promote and enhance our leading position as the world centre for diamond trade. Let's continue our position as a very important economic driver for the City of Antwerp and its diamond-related businesses. If your business is internationally driven and linked to the diamond, jewellery and gold- & silversmith industry of Antwerp, our story is your story. And we share the ambition to promote Antwerp and Diamonds all over the world.



How to join. The City of Antwerp grants you the right to use the trademark 'IN ANTWERP WE SPEAK DIAMOND' in accordance with our guidelines if you send us your signed agreement with the terms and conditions set forth in the underlying license agreement.



Please get in touch via AntwerpsMostBrilliant@antwerpen.be