

Snikpic

Social Manager Program

How highly trained students can fully manage your social media on your behalf at the fraction of a price of an agency





About you

Why you may need help

In the wake of the COVID-19 crisis, more and more sales happen online, your business might be concerned too. You understand that having a presence on social media is important, however you come across the following issues



You don't know how to do it well



You don't have the time to do it



You don't have a crazy budget



You want some help doing it

About the students

Why working with Snikpic Students

Snikpic carefully selected and train students on all the aspect of Social Media and Community management. That way, they ensure they have the right skillset and do all follow-ups



Professional pictures



Building community



Influencer marketing



Copywriting



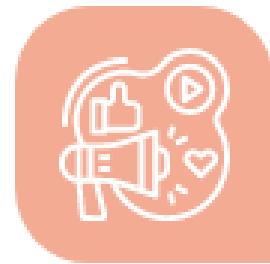
Services

What a Social Manager will do for you



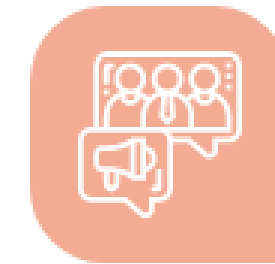
Manage your page

Not only will they craft a social media communication strategy, but they will execute on it every week by posting two to three pictures, create stories, reply to comments, etc.



Produce content

Every month, they will come by your store with professional equipment and produce all the pictures needed so that they can post them on your Instagram feed.



Find influencers

they will make sure that local and relevant bloggers talk about your brand on a regular basis, typically around three to four new influencers every month.

Ways of working

How you will work



Establish your strategy

Week 1

1

Before you start, they will need to get to know you a bit better. After a bit of visibility on your objectives and your target audience, they will submit you a plan of attack to improve your page

Setup your new profile

Week 2

2

Once they are clear on your objectives and strategy, they'll start creating the needed assets to improve your profile (e.g., profile picture, bio, etc.)

Start the work

Week 2+

3

You'll book regular sessions for the Social Manager to start producing content, start posting the first pictures and discussions with influencers relevant to your brand

Pricing

How much you'll pay

ESSENTIAL PACKAGE

249 ^{€/month}



1 shooting
per month



2-3 post
per week



3-4 proposal
of bloggers

PREMIUM PACKAGE

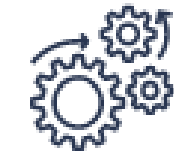
399 ^{€/month}



1 shooting
per month



2-3 post
per week



Account
activity



3-4 proposal
of bloggers



1 story
every day



Answer to
comments

Pricing

How much it typically costs

