

I am part of the legacy. And I help protect it. 💎

Antwerp has been at the heart of the global diamond trade for over 578 years. Today, that legacy is more relevant than ever — and I'm very proud to be part of it.

With AWDC's new campaign "*We Protect A Legacy*", we're standing up for what sets our industry apart: natural diamonds.

In a world where synthetic stones are on the rise, it's crucial that consumers understand the difference — in origin, impact, rarity, and long-term value.

This campaign helps buyers make conscious, informed choices. I'm sharing this message wholeheartedly because I believe in the authenticity, transparency, and everything natural diamonds represent.

👉 Learn more at www.awdc.be/natural-diamonds

#WeProtectALegacy #NaturalDiamonds #AntwerpDiamonds
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