

Dear industry member,

As a business or stakeholder in the Antwerp diamond or jewelry industry, you want to be resilient and stay relevant in today's fast-changing market. This means thinking ahead and introducing new technologies or renewing your current business activities.

However, innovating is not easy. Are you looking for professional guidance to take your innovative idea, new technology, business strategy, marketing innovation, new product/service, digital solution or sustainability plan to the next level?

In 2026, the city of Antwerp is again offering one-on-one coaching tracks where you will be free-of-charge guided by a professional innovation agency in the areas of automation, digitalisation, AI/data analysis, sustainability/ESG and business strategy, process, product and service innovation.

Would you like to get started in 2026? We are looking forward receiving your application by 27 February at the latest.

Fill out the application form (<https://eloket.antwerpen.be/nl/aanvraag/oproep-call-innovatieve-projecten-in-diamant-and-juwelensector-2026>)

"Innovation means remaining open for change as it can take place in every aspect of your business"

Didier Backaert , Bonas Group

Interested in the diamond and jewelry projects that have received similar free innovation guidance over the last 5 years? Read here (<https://www.businessinantwerp.eu/en/innovators>) (select the tab 'diamond')

Questions? Feel free to email the team at antwerpsmostbrilliant@antwerpen.be (mailto:antwerpsmostbrilliant@antwerpen.be) .

Good luck!

Kind regards,

AWDC