

Diamonds do good. And today, we, at [name company] get to be part of that. 💎

In 2022, the OrigemA project was born from a simple yet powerful idea: that diamonds can be a force for good in the world. By connecting artisanal miners in the Kasai and Kasai-Central region of the DRC directly to international markets, OrigemA ensures fair prices and full traceability from mine to finger, while making a real, tangible difference in people's lives.

More than three million people benefit from this initiative through fairer income, better access to education and healthcare, and improved local infrastructure. OrigemA also champions peacebuilding within the region, community-wide participation, and sustainable mining practices on the ground.

We couldn't be more thrilled to play our part in this story. By purchasing these exceptional DRC goods, we are proud to stand behind a project that proves beyond any doubt that there is more good to the diamond story. ✨