FACETS '27

NATURALLY IN ANTWERP

PARTNER WITH FACETS 2027

Sponsorship Tiers Overview



OPTION A

Three partnership levels



Three partnership levels

DIAMOND

€35,000

excl. VAT

GOLD

€15,000

excl. VAT

SILVER

€7,500

excl. VAT

Every level includes digital, offline, and on-site visibility plus conference passes and gala dinner seats.

	DIAMOND €35,000 excl. VAT	GOLD €15,000 excl. VAT	SILVER €7,500 excl. VAT
1. DIGITAL VISIBILITY			
Logo on FACETS website	Large	Medium	Small
Social media	Dedicated post + carousel	Carousel slide	Shared post
AWDC newsletter mention	Yes	Yes	Yes
FACETS aftermovie	Prominent	Featured	—
2. OFFLINE VISIBILITY			
Logo on AWDC lobby photo wall	Large	Medium	—
Corporate video on lobby TV	Yes	—	—
60-second clip during breaks	Yes	—	—
4. ON-SITE VISIBILITY			
On-site printed graphics	Large	Medium (Shared)	Small (Shared)
Logo on gala dinner menu	Yes	—	—
Logo on photo backdrop	Large	Medium	Small
Co-branded lanyard	Yes	—	—
Logo on printed badges	Yes	—	—
5. TICKETS & SEATS			
Conference entry passes	10 (6 VIP sofa)	6 (2 VIP sofa)	4 (2 reserved)
Gala dinner seats	10	5	2

OPTION A

Detailed return table



AWDC communication channels

19,000	11.5K	6,500	6,212	1,457
LINKEDIN FOLLOWERS	NEWSLETTER CONTACTS	WEBSITE VISITORS PER MONTH	INSTAGRAM FOLLOWERS	WHATSAPP BROADCAST FOLLOWERS

Sponsors are promoted across AWDC's own channels before and after FACETS, on top of the FACETS website and on-site visibility.

Your logo on the FACETS website

DIAMOND

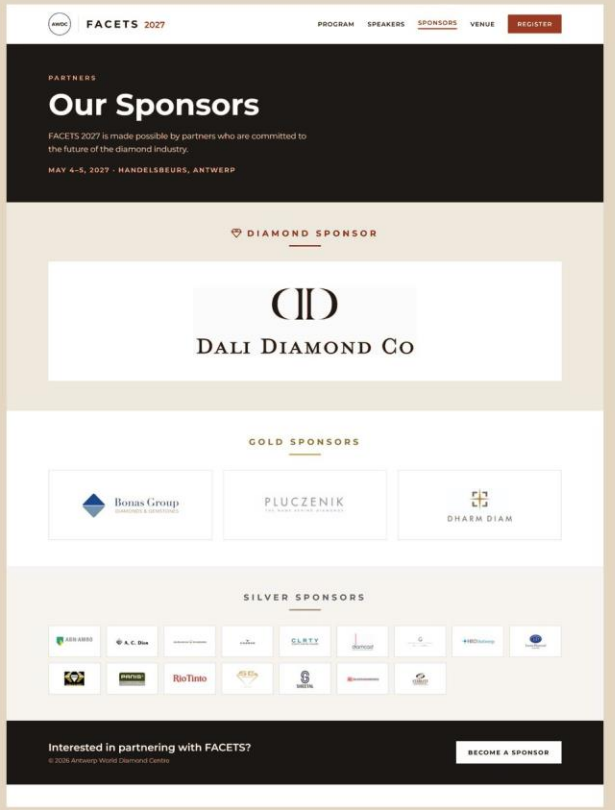
Large logo on the FACETS website

GOLD

Medium logo on the FACETS website

SILVER

Small logo on the FACETS website



Every logo links through to your website.

Sponsor visibility on social media

DIAMOND



One dedicated featured post before FACETS
One slide on a shared carousel post with other diamond sponsors after FACETS

GOLD



One slide on a shared carousel post with other gold sponsors before and after FACETS

SILVER



One shared post with all silver sponsors before and after FACETS

Sponsor visibility in the AWDC newsletter

Logo and company mention in the AWDC newsletter after FACETS.

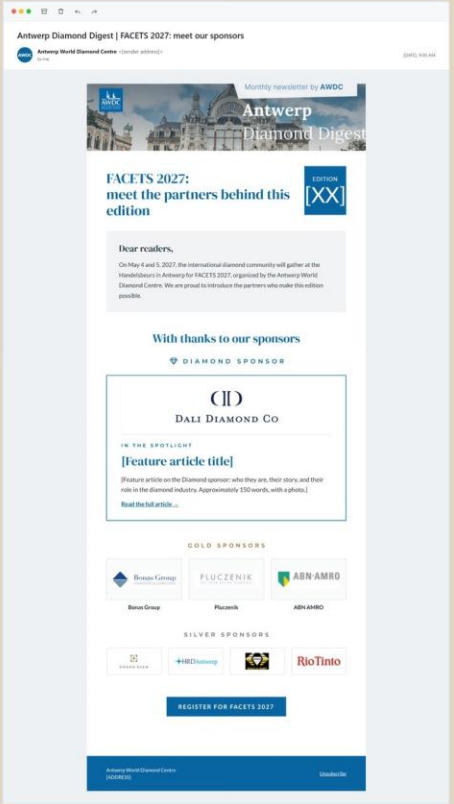
INCLUDED FOR

DIAMOND

GOLD

SILVER

11.5K newsletter contacts



Visibility in the FACETS aftermovie

DIAMOND

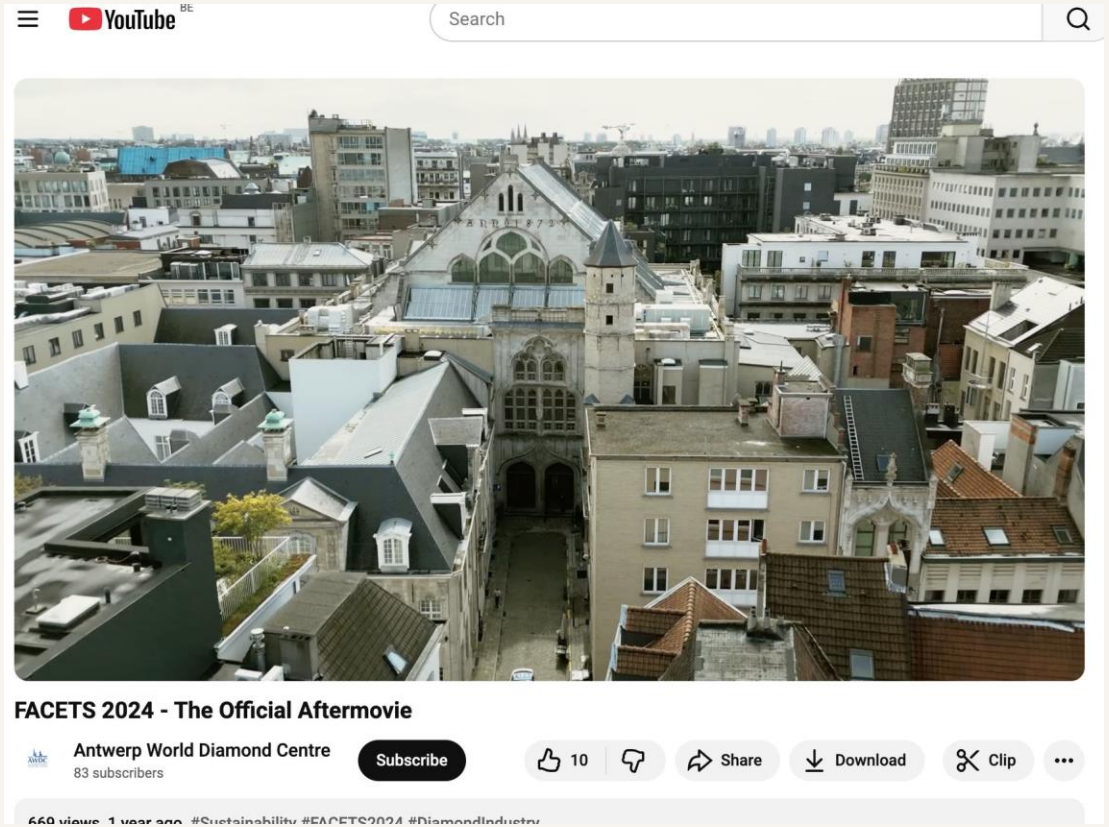
Prominently featured: longer hovering shots of your logo or people (eg. CEO)

GOLD

Logo featured

SILVER

Not included



FACETS 2024 – The official aftermovie

Your brand in the AWDC lobby

DIAMOND

Large logo on the AWDC lobby photo wall*
Corporate video* on the AWDC lobby TV screen

GOLD

Medium logo on the AWDC lobby photo wall*

SILVER

Not included



Mock-up of the photo wall in the AWDC lobby

** Company logo and corporate video to be provided by the sponsor according to AWDC specifications.*

Your corporate clip on the main screen

DIAMOND

Corporate clip of up to 60 seconds*, shown on screen during the conference breaks.

GOLD

Not included

SILVER

Not included



** Corporate video to be provided by the sponsor according to AWDC specifications.*

Printed graphics across the venue

On-site printed graphics featuring your logo.*

DIAMOND

Large logo

GOLD

Medium logo (shared)

SILVER

Small logo on the FACETS website





** Company logo to be provided by the sponsor according to AWDC specifications.*

Your logo on the gala dinner menu

DIAMOND

Logo on the menu at the gala dinner.*

GOLD

Not included

SILVER

Not included



** Company logo to be provided by the sponsor according to AWDC specifications.*

Your logo on the photo backdrop

DIAMOND — Large logo

GOLD — Medium logo

SILVER — Small logo



** Company logo to be provided by the sponsor according to AWDC specifications.*

Co-branded lanyard

DIAMOND

Co-branded lanyard shared with the other diamond sponsors.*



** Company logo to be provided by the sponsor according to AWDC specifications.*

Your logo on every printed badge

DIAMOND

Logo* on the printed badges of all attendees.
Badget are printed on A6 format.



Example of the badge size

** Company logo to be provided by the sponsor according to AWDC specifications.*

Conference entry passes

DIAMOND

10 free entry passes*: 6 VIP sofa seats and 4 reserved seats in the general area

GOLD

6 free entry passes*: 2 VIP sofa seats and 4 reserved seats in the general area

SILVER

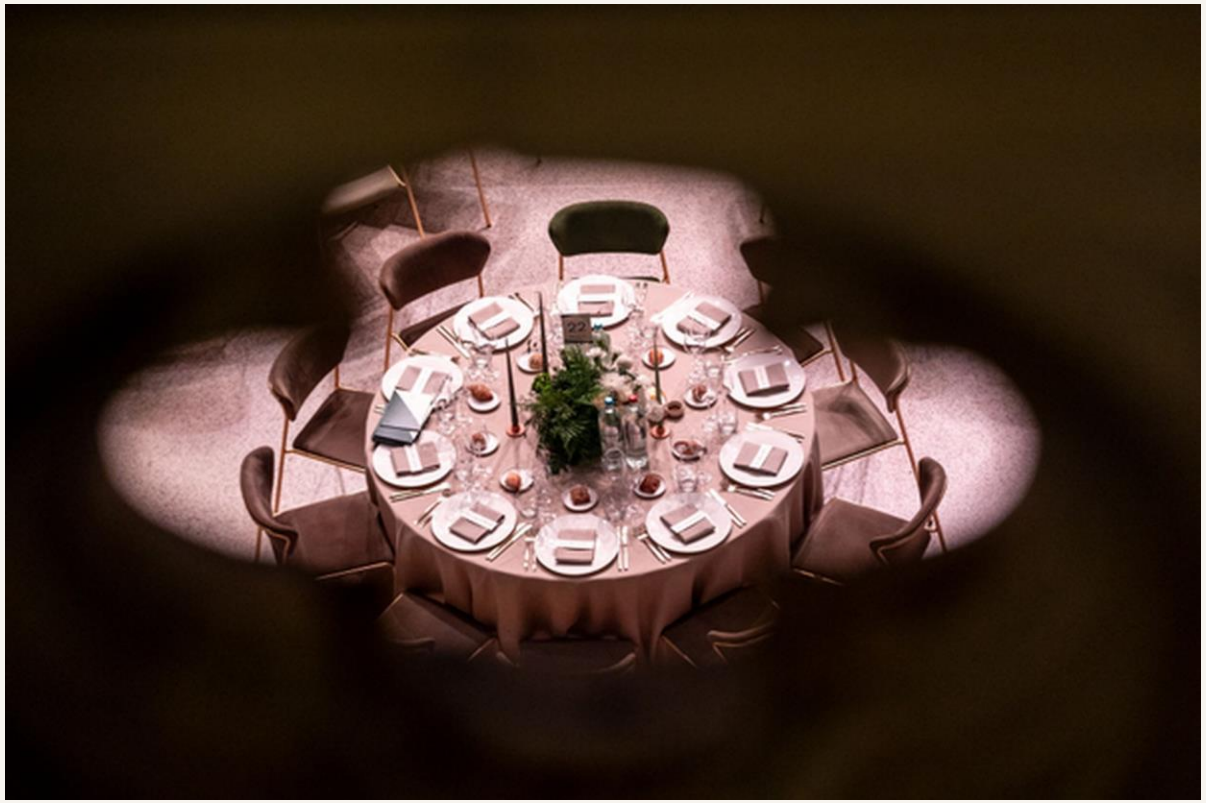
4 free entry passes*, of which 2 are reserved seats in the general area



** Flexibility to register different guests for the evening event and the daytime program.*

Seats at the gala dinner

DIAMOND	10 seats at the gala dinner*
GOLD	5 seats at the gala dinner*
SILVER	2 VIP seats at the gala dinner*



Important note: Sponsors cannot be seated at the table of honor. However, AWDC will make every effort to seat the sponsors alongside relevant people, taking the sponsor's business activities and profile into account.

** Flexibility to register different guests for the evening event and the daytime program.*

FACETS '27

NATURALLY IN ANTWERP

GET IN TOUCH

Don't hesitate to reach out

Questions about the packages, or ready to partner?
We're happy to help.

facets@awdc.be

